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CENTER FOR ALLIANCE OF LABOR AND HUMAN RIGHTS-CENTRAL

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Video Production Concept Note

Project Duration: Jan-Jun, 2021

Program: Migration and Anti-Human Trafficking

Video Topic:	Video Advocacy: Negative impacts of migration on victims of labour exploitation and trafficking that CENTRAL rescued and repatriated into community reintegration.
Objective:	<ul style="list-style-type: none">- To raise awareness on safe and unsafe migration to the public including potential migrant workers and their families.- To increase understanding of impacts of at-risk migration to the relevant stakeholders and as the tool to do advocacy for better protection mechanisms..
Possible Geography:	<ul style="list-style-type: none">- Battambang- Siem Reap- Banteay Meanchey- Oddor Meanchey- Kampong Cham- Prey Veng or- Kampong Thom <p>(One province will be specific for the video production process)</p>
Video Detail:	<ul style="list-style-type: none">- 5 minutes Documentary Video- English Subtitle
Expected Output:	The videos will be produced and posted on social media to raise awareness and increase understanding of impacts of at risk migration to the public including potential migrant workers and their families.

Time Frame and Budget:	- Videos must be done by 15th May, 2021
Number of Video	- #1

Video Topic:	Video of Awareness: Awareness raising on Safe and Unsafe migration to the migrant workers and potential migrant workers to understand how to migrate safely.
Objective:	<ul style="list-style-type: none"> - To raise awareness to the publics on safe migration. - get to know how to migrate safely and impacts of at-risk migration as the sample for the public. The victims of trafficking who got rescued from CENTRAL will be part of the video contents which promote safe migration.
Geography:	<ul style="list-style-type: none"> - Battambang - Siem Reap - Banteay Meanchey - Oddor Meanchey - Kampong Cham - Prey Veng or - Kampong Thom <p>(One province will be specific for the video production process)</p>
Video Detail:	<ul style="list-style-type: none"> - 5 Minutes Video documentary - English subtitle
Expected Output:	Videos will be posted on social media platforms and will be reached to the public, especially the migrant workers, potential migrant workers and their families so they can understand how to protect themselves through the lesson learnt of videos.
Time Frame and Budget:	The videos must be done by 8th June, 2021
Number of Video	- #1

Video Topic:	Video of Tips of Migration: Tips of safe migration video for the migrant workers and the potential migrant workers to easily understand the important tips of safe migration.
Objective:	<ul style="list-style-type: none"> - To ensure that the migrant workers understand the importance of safe migration. - Reduce the case number of unsafe migrations.
Geography:	<ul style="list-style-type: none"> - Battambang - Siem Reap - Banteay Meanchey - Oddor Meanchey - Kampong Cham - Prey Veng or - Kampong Thom. <p>(One province will be specific of the video production process)</p>
Video Detail:	<ul style="list-style-type: none"> - 5 Minutes Video documentary - English subtitle
Expected Output:	Videos will be posted on social media platforms and will be reached to the public, especially the migrant workers, potential migrant workers and their families so they can understand how to protect themselves through the lesson learnt of videos.
Time Frame and Budget:	The videos must be done by the end of June 2021.
Number of Video	- #1